#### iNet.CDN

# Powerful Distribution Tools the Networks Use

VideoShip's Content Delivery Network is deployed over proprietary and robust core technologies, honed by years of operational use by leading media companies, including CBS and Telemundo — networks with hundreds of affiliates and stations sharing news content on a global scale.



## Enrich your metadata with Al

Al add-ons make your material easier to find and more valuable than ever.

Automatic or on-demand voice-to-text

Celebrity facial and brand recognition

Machine transcription

### Structure content your way

Video aggregation and standardization (Mezz creation) and cloud transcoding to numerous variants are available, giving you the video codec your system requires.

Customizable UI to include your branding

Built-in file transfer acceleration for uploads and downloads

#### Archive and access with ease

Scalable archive and search tools allow easy access to content.

Deep, scalable archives - enhanced with AI tools

Advanced search capability

Multi-tiered access control

Mobile app to add content from your staff



"When speed, efficiency and ease of use matters; using Videoship/CBS Newspath and being able to feed on-air and our 24-hour digital platforms with every bit of content we can make such a difference."

Scott MacDowell, News Director
Erie News Now WSEE / WICU, Lilly Broadcasting



